

CET SCHOOL OF MANAGEMENT
COLLEGE OF ENGINEERING TRIVANDRUM

Accredited by
NBA
NATIONAL BOARD
OF ACCREDITATION

MBA ADMISSIONS 2015



HUMAN RESOURCES | FINANCE | MARKETING | OPERATIONS | SYSTEMS | INTERNATIONAL BUSINESS

Vision

NATIONAL LEVEL EXCELLENCE AND INTERNATIONAL VISIBILITY IN EVERY FACET OF MANAGEMENT EDUCATION

Mission

TO CONTRIBUTE TO THE EFFICIENT MANAGEMENT OF RESOURCES FOR THE ECONOMIC GROWTH AND SOCIAL DEVELOPMENT BY PROVIDING THE SKILLS AND KNOWLEDGE TO MANAGE AND BY UPGRADING THE BODY OF KNOWLEDGE THROUGH RESEARCH AND LINKAGES WITH ACADEMICIANS, PRACTICING MANAGERS AND BUSINESS HOUSES



About CET School Of Management

CET is the pioneering institution in management education under University of Kerala. The College started MBA programme in 1985 as an evening programme to enrich the practicing managers in professional management. This programme has been well received by the practicing management fraternity and continues to be in the forefront. CET School of Management (CET-SoM) is the new name of the Department of Business Administration of College of Engineering Trivandrum.

A Management School of the current status was started in the year 2000 with a full-time MBA programme. Already, fourteen batches of students have completed the full-time programme here. CET-SoM is set up in a newly constructed block, having state-of-the-art facilities in more than 50000 square feet of instructional area in the CET campus. This Department of CET is accredited by the National Board of Accreditation (NBA). Classes are handled by experienced and well qualified team of faculty members of the School. Out of the eight core faculty members in CET-SoM, five have PhD. Most of the members have post-graduation in multiple disciplines and have undergone training in renowned institutions like IIMs and IITs.

The MBA programme closely follows the curriculum and examination pattern as prescribed by University of Kerala. Students are prepared for these formal requirements. In addition, students are given knowledge on the dynamic business environment through constant interaction and linkages with the industry, initiatives for talent development and soft-skill development, by improving the organizing capacity of students through exposure to real-life situations in the industry as well as society. The students also get the opportunity to interact with academics, drawn from leading academic institutions in India and abroad as well as other Departments of the College. The strong alumni network of CET with a global presence is an advantage for the students in knowledge sharing.





Student Life

The beautiful, serene environment of the college coupled with various facilities provides a powerful ambience for any student to learn, think and enjoy the life in the campus. The college can be easily reached by the college buses or the public transport. Facilities in the campus include a branch of the Post Office, a Government Treasury, Bank, ATM counters, Cooperative Society, Amenity Centre for Ladies, Canteen and other amenities making the student life comfortable. Men's hostel provides accommodation to about 400 students and Ladies' hostel provides accommodation to about 300 students.

Several technical fests are conducted in the college every year. "DRISHTI" is an annual technical fest of CET. "DHWANI" is the national level cultural festival of CET, which is very popular among the student community. This three-day long event held every year attracts students and the youth from across the country, making it one of the largest fests of its nature in Kerala. CET Management Association (CETMA) is an association of the management students in the campus, wholly managed by the students. CETMA organizes KALPATHA, a national conference, and YAMISTHA, a management fest.

There are several associations and clubs active in the campus. Few of them are Environment Club, ENCON (Energy Conservation) club, Entrepreneurship Development club, National Service Scheme and Amrithavarshini.

The College provides sufficient facilities for indoor and outdoor games. The Department of Physical Education in CET offers training programmes in sports and games to students and staff. The Department also manages a fitness centre. The infrastructure facilities include an indoor floodlight stadium and outdoor playing fields.

Training and Placement

CET is actively engaged in campus placement since 1985. The Career Guidance and Placement Unit (CGPU) of the College provide the training and placement services to the students. The Unit is maintaining strong industry-institution linkages and helps the students to choose suitable organisations for training and for carrying out project works. Exposure to opportunities for higher studies in India and abroad is also facilitated by the Unit.

All students of MBA regularly get placed with promising jobs. Passed out students are placed in L&T, UST Global, IBS, Infosys, Federal Bank, South Indian Bank, e-logosoft, KPMG, Ernst & Young, Yes Bank, Reliance, IBM, Xidynamics, Allianz Cornhill, Deloitte, HP, NeST, Tata Elxsi, Suntech, TCS, Wipro, Religare, Vodafone and many more.

Admissions 2015

Candidates seeking admission to MBA programme shall be Indian Nationals and are required to have Bachelor's degree from the University of Kerala or any other examinations recognized as equivalent.

Eligibility: Educational qualification for admission to the programme is a pass in the degree level examination with 50% marks in aggregate from a university recognized by University of Kerala. For BA, BSc and B.Com students, a pass in the examination with 50% marks in Part III is the eligible qualification. Students appearing for the final year degree examination in 2015 can also apply, but offer of admission will be subject to satisfying the eligibility criteria.

Ten percent of the seats are reserved for Scheduled Caste/Scheduled Tribe candidates.

Full Time MBA: Applicants for the full-time MBA programme in the College must have a valid score in CAT/CMAT/MAT, the national level admission tests. On the basis of the test score, candidates will be called for Group Discussion and interview, which will be held in May 2015. They will be offered final admission on the basis of the test score (80% weightage) and performance in GD (10% weightage) and interview (10% weightage).

MBA Evening Batch: For MBA Evening Batch programme, the candidates must have minimum two years' experience at supervisory level in reputed organisations. The candidates must be of 25 years of age as on 1st January 2015. Applicants must have a valid score in CAT/CMAT/MAT, the national level admission tests. On the basis of the test score, candidates will be called for Group Discussion and interview, which will be held in May 2015. They will be offered final admission on the basis of the test score (80% weightage) and performance in GD (10% weightage) and interview (10% weightage).

The class timings of the evening batch are from 6.00 PM to 9.30 PM from Monday through Saturday.

Number of seats: Full time batch — 120 and Evening batch — 30.

Fees: The tuition fee payable per semester is Rs. 30000. Concession to SC/ST students is as per Government rules.

Applications: Application for admission to the 2015 batches will be received till 30 April 2015. Prescribed applications may be downloaded from www.mba.cet.ac.in and sent to The Principal, College of Engineering Trivandrum, Thiruvananthapuram — 695 016, along with the application fee of Rs. 500. Applications can also be obtained from CET School of Management (Department of Business Administration), College of Engineering Trivandrum, on payment of Rs. 500. The envelopes enclosing the applications must clearly mention "Admission to MBA programme 2015".

Important Dates:

Last date for receiving application — 30 April 2015

Group Discussion and Interview — 12 to 17 May 2015

Commencement of classes — 15 July 2015

Director

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